

**We want to  
present to you  
Ecumi**





# What is Ecumi?

Ecumi is an app where teenagers can easily sign up to volunteer in recycling activities and also propose their own projects.



# How does it work?

Ecumi is an app and a non-profit organization that is funded by local communities and individuals who need cleaning services and are interested in recycling.

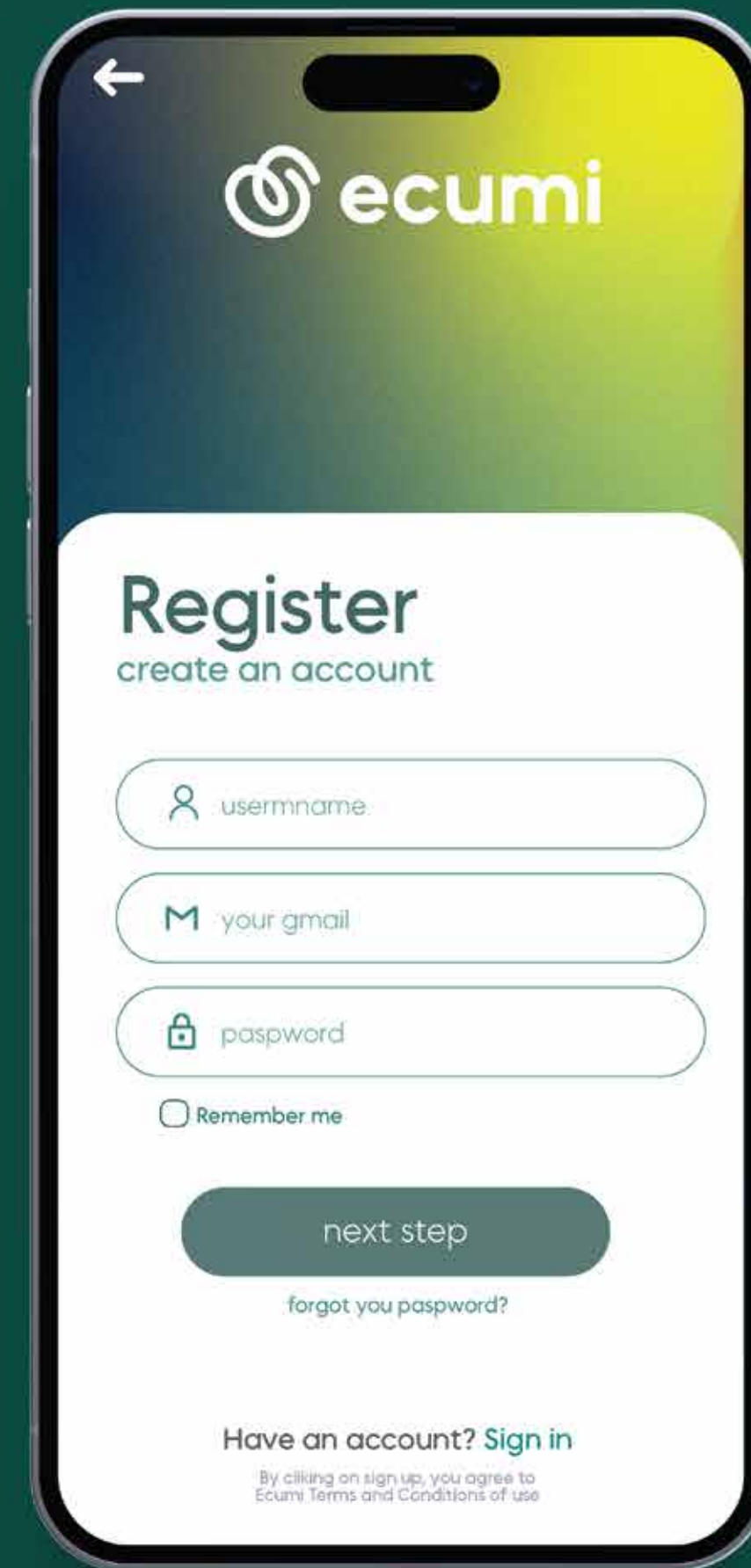


I tried to make an user friendly interface



# Our vision

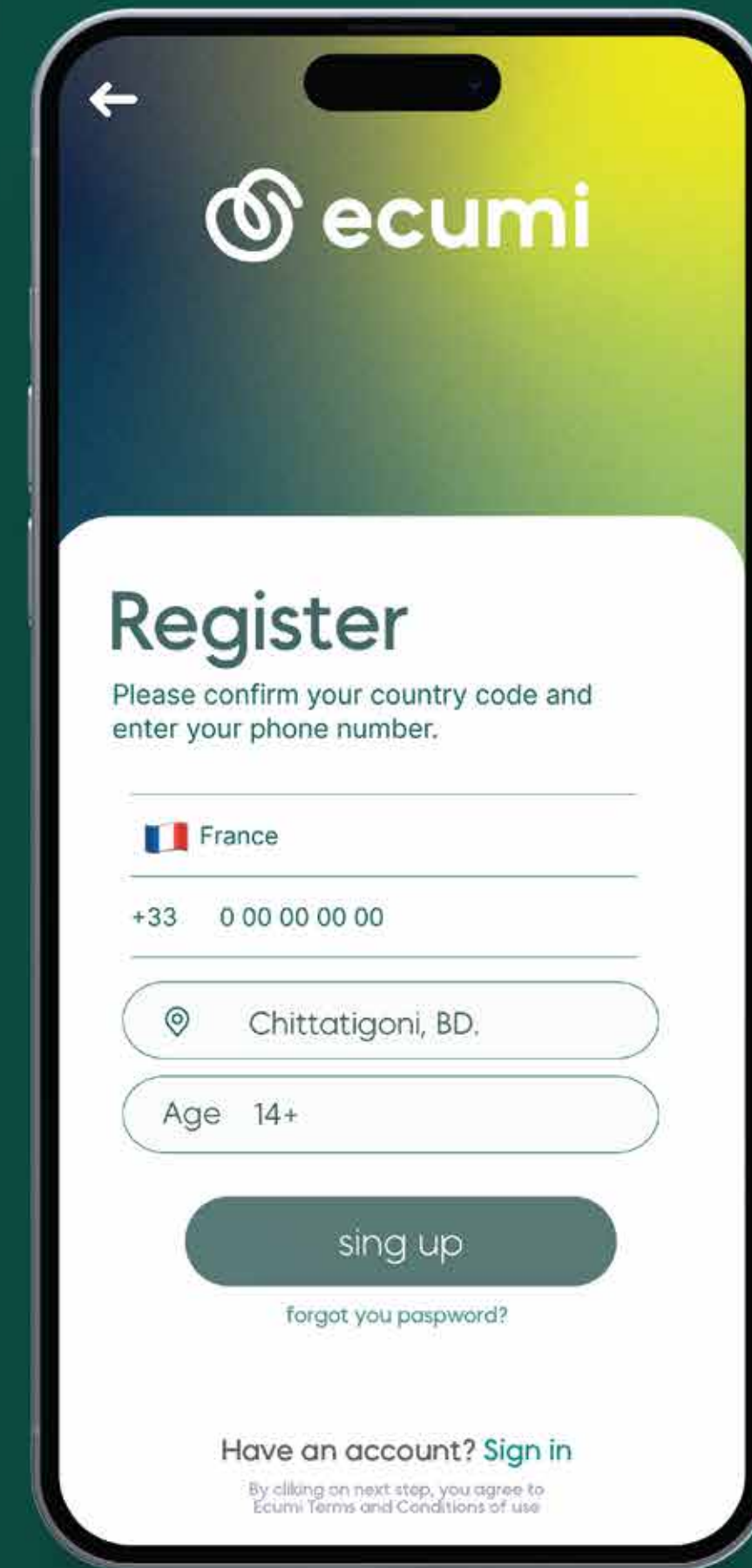
We aim to build an active, responsible, and eco-friendly community where every citizen, from children to adults, is involved in volunteer activities that support the environment and local traditions. We want Romania to be a model of sustainability, with a clean environment and educated citizens.



first thing in the app is to create an account

# Our Goals

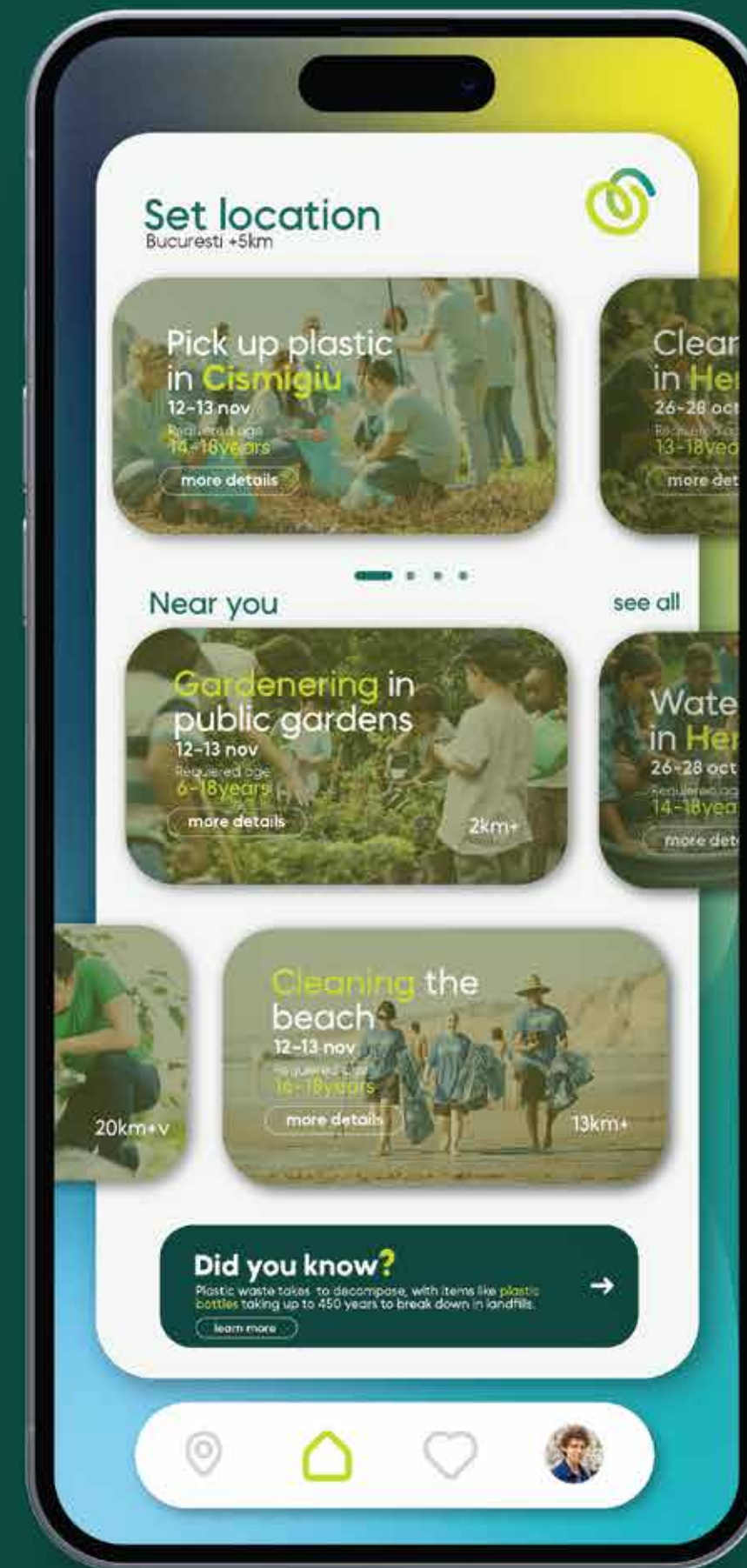
- Raise awareness among young people about environmental issues.
- Improve community involvement in ecological and social activities.
- Develop a reward system for volunteering that motivates and engages as many people as possible.



here we gather some more info to be sure that the user sees the best results

# Our Objectives

1. Increase the number of educated children through participation in volunteer programs and ecological workshops.
2. Plant 10,000 trees in communities across Romania over the next 5 years.
3. Organize at least 300 volunteer events annually, including recycling activities, arts, and cleaning
4. Develop a network of partnerships with schools and non-governmental organizations to encourage participation in educational and ecological activities.

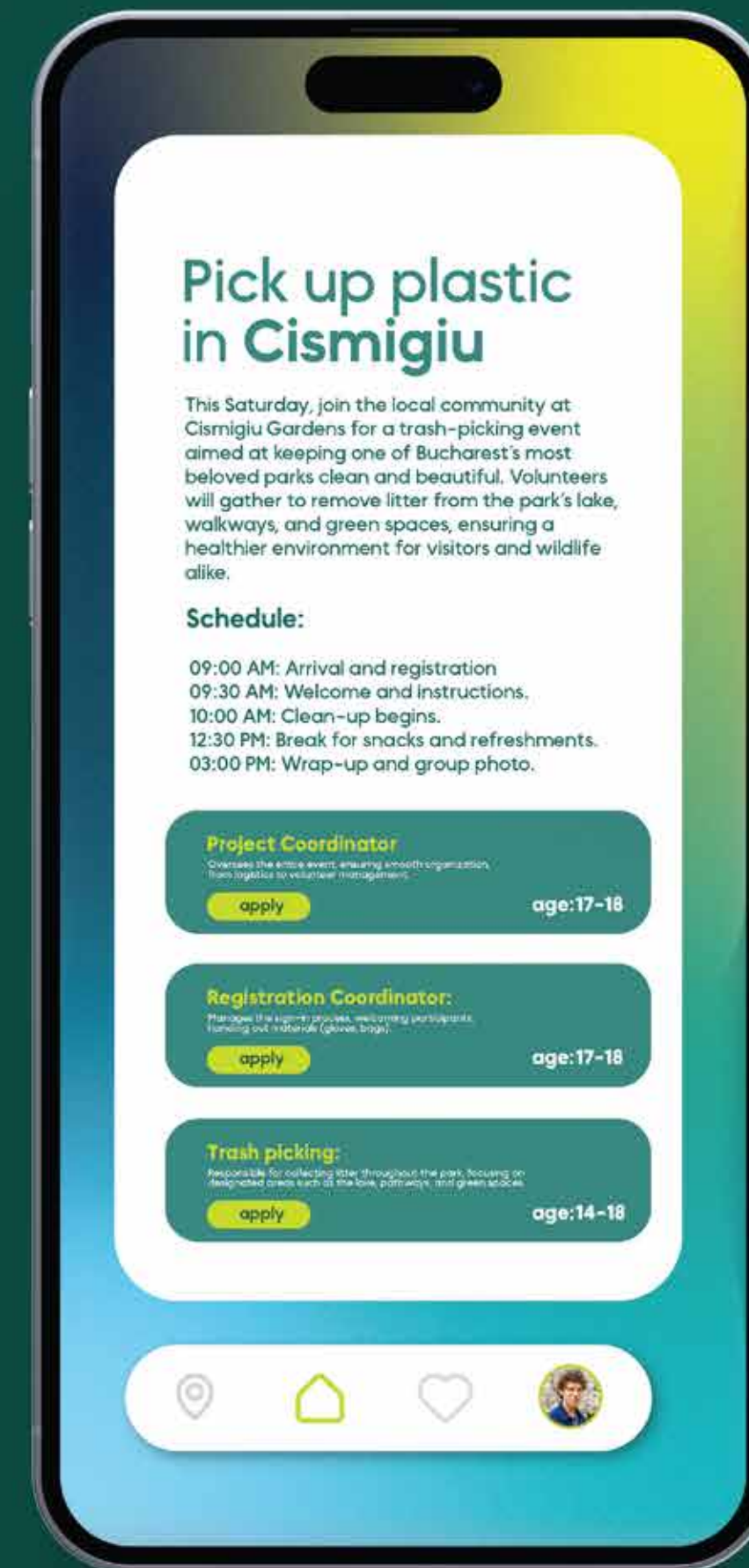


here is the app home page where you can acces different event based on your location



# App event

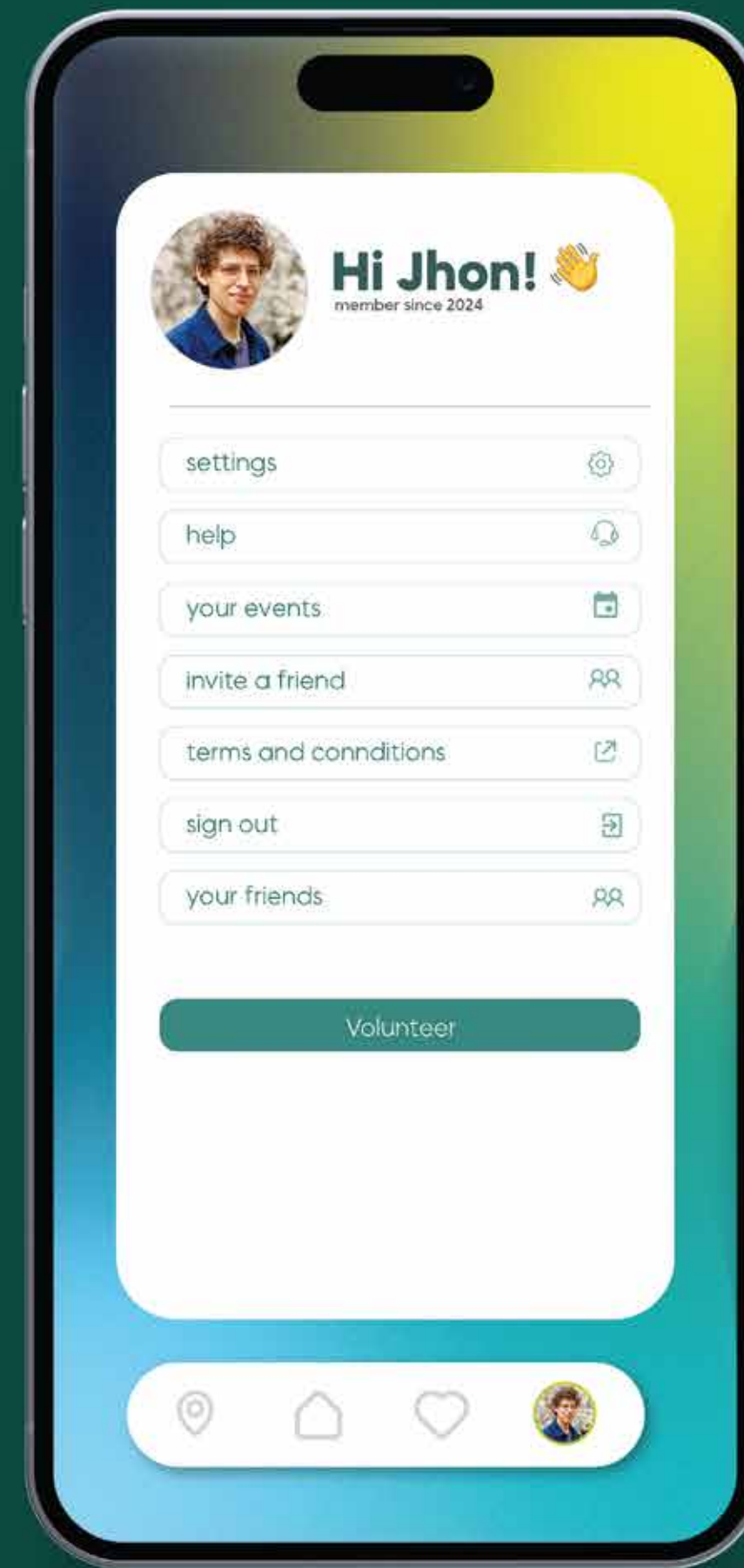
On this page, you can see a brief description of the activity and the schedule. You can also apply for different available roles with various duties. The page also contains contact information and other details of the activity if needed, though I couldn't include everything



in you click on more detils here is the screen that will show up

# Profile page

"Besides the technical buttons like 'Settings,' 'Help,' and 'Sign Out,' we have added a few more, such as the 'Volunteer' button. Using this, you can connect with the non-profit organization (it's not just about clicking a button; this one is for applying with a CV and connecting with the organization). It also includes the 'Add Friend' button and the 'Your Friends' button

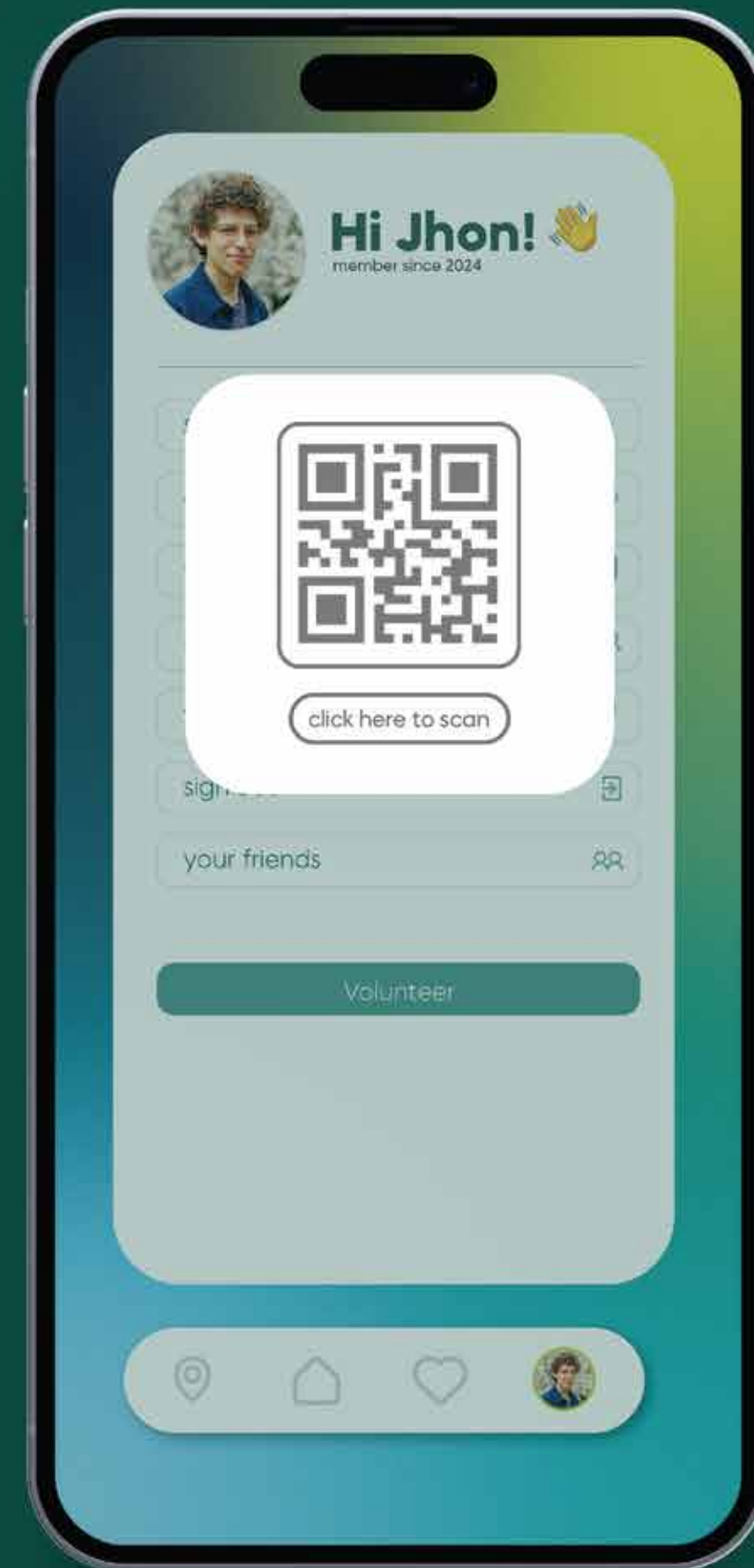


here is the profile page where you can access account settings and many others



# Your Friend

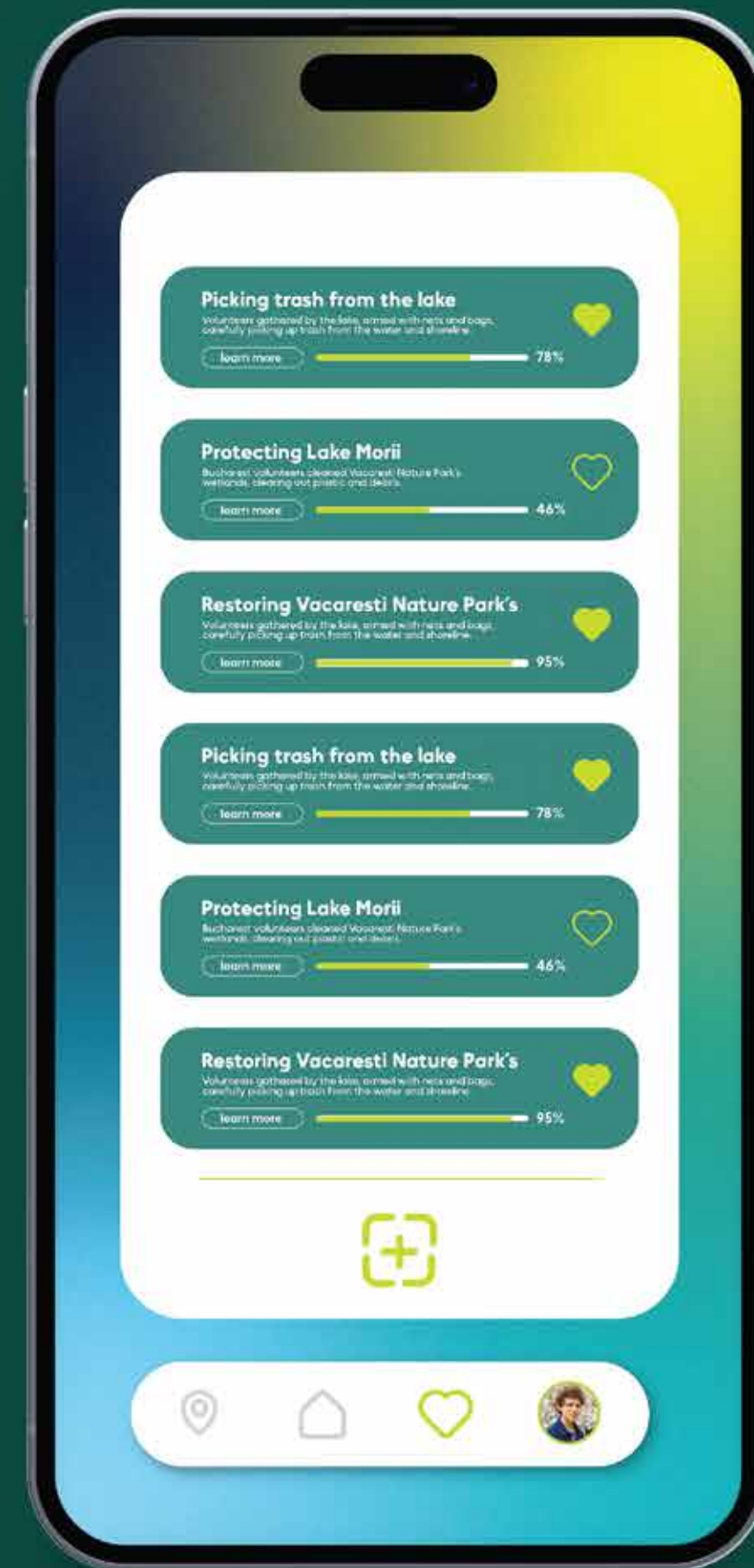
We added this feature because we wanted the app to be more engaging and replicate social media. Whenever a friend of yours applies to an activity or proposes one, you will be notified. Adding friends is simple; you can just scan their QR code.



this is what is going to appear if you click on the add friend

# Proposed events

On this page, you can like any projects you are interested in and would like to participate in. When the bar fills up, it means the event is going to take place. This helps the app gauge if there are enough people interested in the activity. It also gives users a sense of accomplishment, as they contributed to making the activity happen, which is true. Here, you can also propose your own project, similar to creating a post, but more complex as it requires contacting the organization.

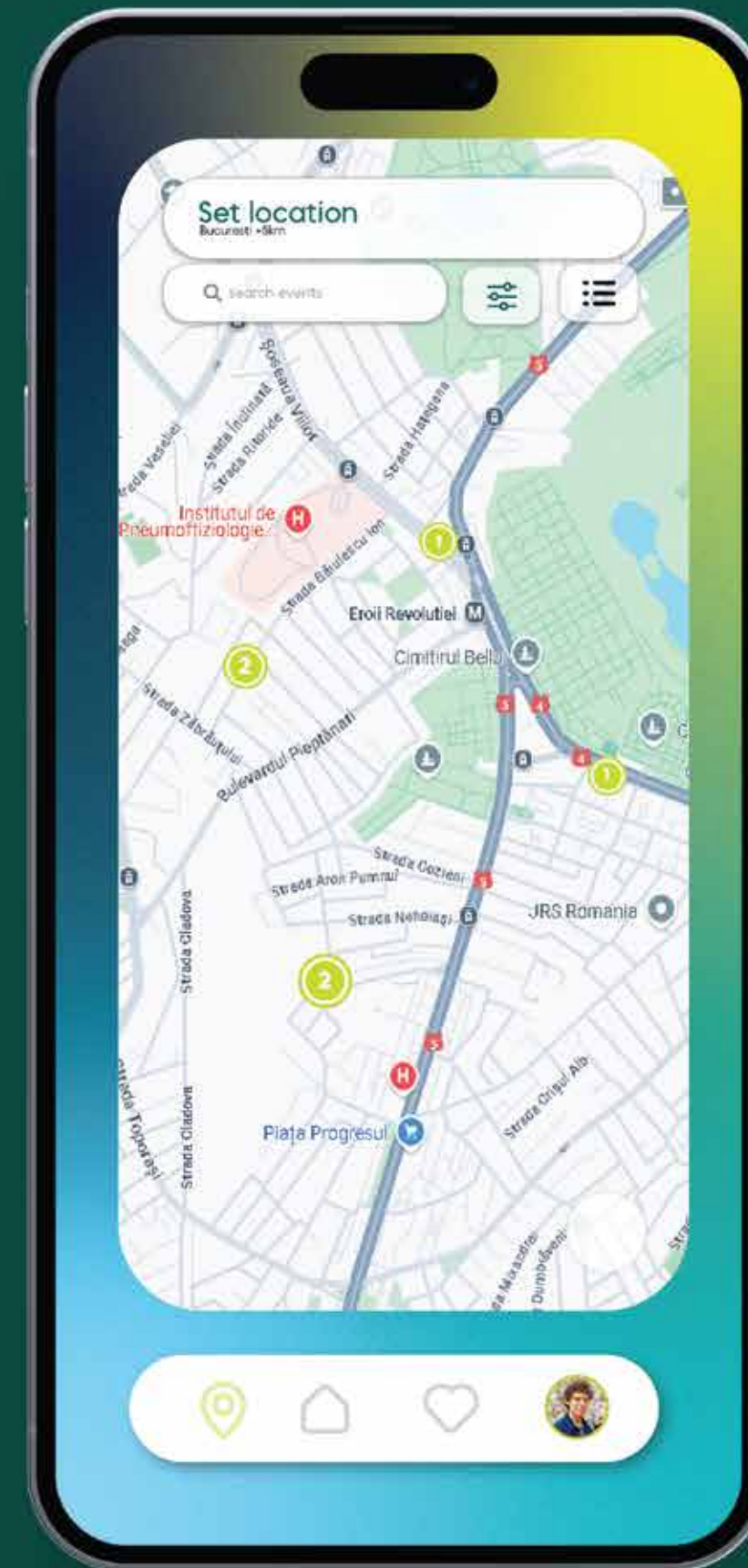


this is what is going to appear if you click on the heart button



# Map

Here you can see the event location directly on the map making it easier to find nearby projects.



this is what is going to appear if you click on the location button

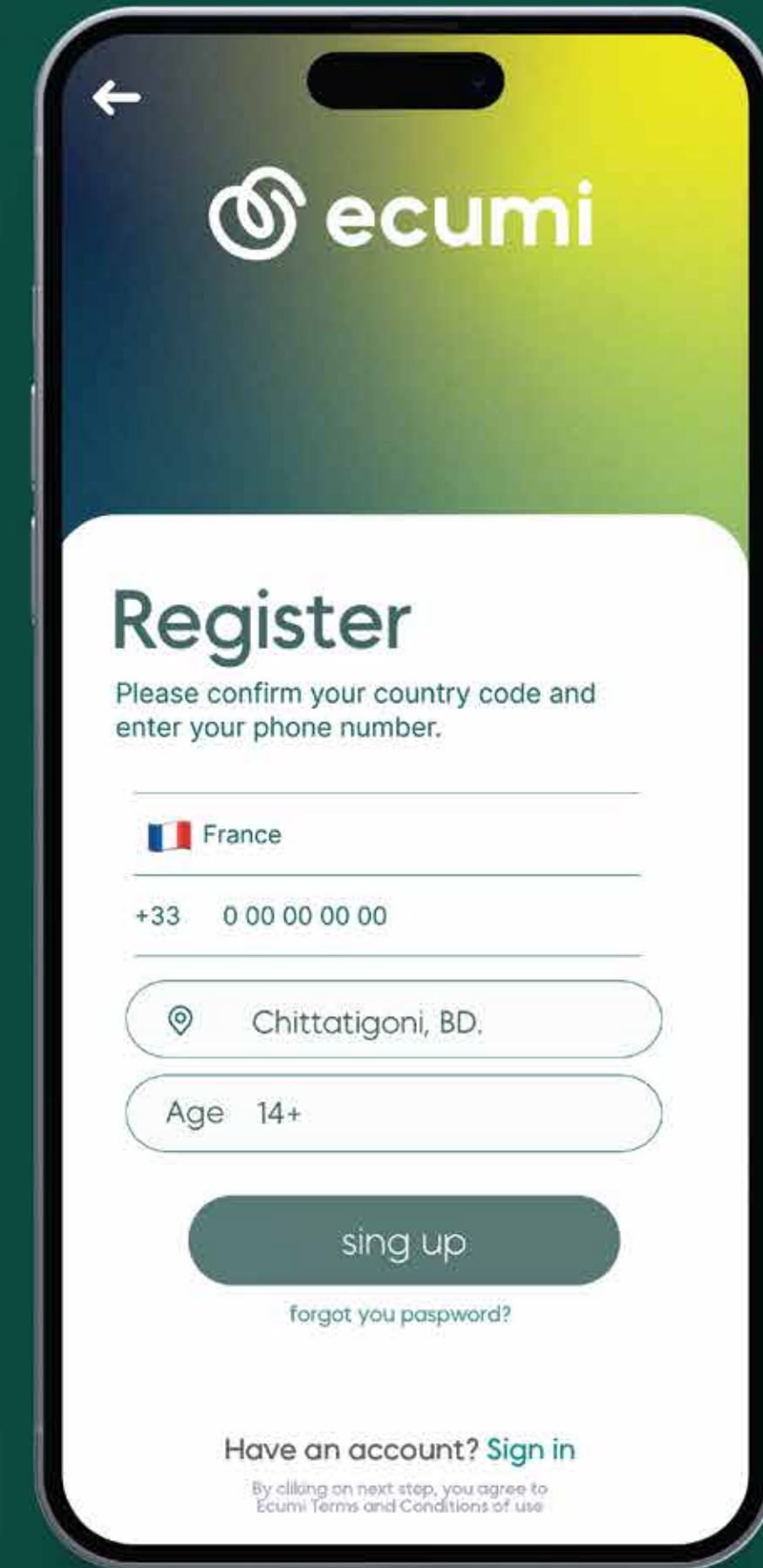
# Possible problems

## Poor organization of events:

To resolve this issue, every activity is organized in collaboration with Ecumi and assigned a volunteer to help manage and supervise the activity.

## Age groups:

There is a possibility that participants might provide inaccurate information regarding their age. To avoid large age gaps between participants, the activity organizer reserves the right to exclude individuals from participating if deemed necessary. This rule does not apply to teens accompanied by their parents.





# Why to install ecumi?

Teenagers will be motivated to install the app and participate in the volunteer events for two reasons: they will receive a participation certificate for each activity they help with, which will be beneficial for college admissions, and they will meet and connect with other teenagers, forming a community.





# Journal

From the start, we knew we wanted our project to involve an app. We thought about a few options but none of them would include what "Ecumi" does, which is creating and maintaining communities of young people while also motivating all of them to recycle and do activities for the environment. We had a few problems, but we figured them out together and with the help of our teacher. For some additional feedback, we asked around teenagers and we were happy with what we heard. A problem was the incentive that would make teens want to download the app and participate. We realized that many of them wish to be accepted by colleges or universities that also care about their extracurricular activities so our app would provide them with certificates after every activity they participate in to thank them and help their application. We thought about the app allowing them to make group chats but the teenagers we asked said that they already have so many group chats they rarely make time to read all the messages. So we made an adjustment, you can befriend people on the app and that would make you get notifications when they sign up to an activity. Also, most of the teens we talked to complained about wanting to volunteer and wanting to do activities that actually make a difference but hardly finding any and the process of having to sign up on one was rather hard and complicated. And after downloading a few similar apps, we were immediately agreeing. The interface was hard to use and we found no activities one could sign up for. We are proud of the final product and we look at it as a way for teenagers to form connections and have a sense of community while cleaning our country, and collecting certificates to include in their admissions for college.



**Thank you for  
your time 🙌**